



**DEBUT DEVELOPMENT
LLC/INNOVATION PLACE FILL LINE
4th Quarter Review**

HIGHLIGHTS

Job Creation

- Maintained 4 full time employed production operation staff; all Hardee County residents

Marketing/Social Media

- Added Social Media – LinkedIn and Facebook Pages
- Attendance at Natural Products Associations Southeast Regional show

New Services

- Brand Creation – Product Ideas/Concepts, Brand Message, Labels, Packaging
- Warehousing
- Fulfillment Collaboration with Innovation Pack and Ship



CUSTOMERS

Current

- Two existing established household brands
- Four Start Up businesses in various stages of manufacturing
- Stream2Sea additional runs!!!

Customers in Development

- Partnership with existing manufacturer in need of overflow support
- Five new communications from the NPA show: Three are ready to go and two are future opportunities based on additional needs.





IN DEVELOPMENT

Marketing

- Creation of Industry Referral Packages: Raw Material Sales reps & Manufacturers, Sales Consultants, and Key/National Retailers

Small Business Development Service Menu

- Marketing Plan Development
- Sales Strategy
- Inside Sales Support

In House Product Development Lab

- Product Formulation
- Produce small batches for Pre-Production Samples to support start ups
- Creating Stock Formulas

New Jobs

- Production Team Expansion
- Marketing/Business Development Coordinator
- Sales/Customer Service Support



Thank you for your continued support!

**We welcome you to set up a visit by contacting
Vanessa at 863-448-9081**

