



# Supporting Hardee County's Success

**Hardee County Independent  
Development Authority  
June 10, 2014**

**[www.EnergyFlorida.org](http://www.EnergyFlorida.org)**

# Energy Florida



**Energy Florida** is the industry-led nonprofit association gathering resources and developing partnerships to diversify and grow Florida's economy

## **Energy Florida is:**

1. Independent
2. Non-profit
3. Honest Broker

# Our Team

## Executive Director: Mike Aller

- Economist (Brookings, Peterson Institute & White House Budget Office)
- Rollins College – Adjunct Professor of International Business
- Consultant in Corporate Strategy and Economic Development



## Chief Operating Officer: Bennett Boucher

- Former City Manager (17 years) with
- Experience in Community and Economic Development
- Finance and infrastructure development expertise



## Director of Special Projects: Tim Franta

- Business Consultant and Former Chief of Staff – Florida Space Authority
- Experience in vetting a wide array of companies and projects for viability & economic impact



## Director of Research: Mark Robinson

- Expert in Research, Site selection and Asset mapping with more than 14 years' experience



# Our Board

## **Board Chair: Scott Lewit**

- Entrepreneur and Business owner, 30 years experience owning and managing successful composite engineering and manufacturing firm in Florida (CompSys)



## **Vice Chair: Linda South**

- Former secretary of Florida Agency for Workforce Innovation and Florida Department of Management Services
- Experience in Workforce and Economic Development



## **Treasurer: Mike Durante**

- CPA & Partner in leading corporate accounting firm (Berman Hopkins)



## **Secretary: Steve Thomas**

- Intellectual Property Attorney & Partner in Lowndes law firm

## **Director: Colleen Castille**

- City Manager of Pensacola; former Chief Cabinet Aide and Secretary of Department of Community Affairs for Governor Bush



## **Director: Roger Manley**

- Dean Emeritus, Florida Tech School of Business
- Expert in Organizational Management and Business Ethics



## **Director: David Steele**

- Former President of Chevron Latin America
- Dean of San Jose State School of Business





# How Can Energy Florida Help Hardee County Succeed?

## **Expand and Grow the “Right” Businesses for Your Community**

- Target Industry Sectors: Increase the Quality and Quantity of Prospects
- Connect the Dots: Build Supply Chains to Grow and Diversify Existing Businesses

## **Economic Development Project Support**

- Vetting and Due Diligence of Project Partners
- Identify Funding Options and Partnership Opportunities
- Grant Administration, Monitoring and Reporting

## **Public-Private Partnership Development**

- Leverage Private, State and Federal Resources to Support Hardee County’s Goals

# Our Accomplishments

- Clean Energy Jobs Accelerator
  - Build an Ecosystem to Support Diversification of Central Florida's Economy
- Delivered Results:
  - **238 Jobs over 2 years (goal of 200)**
  - **34 companies access financing (goal of 10)**
  - **Advocated for establishment of Florida Clean Energy Matching Grant program: \$4.5 Million to match Federal and private foundation funding opportunities**
  - **Obtained over \$2 million in equipment, and leveraged nearly \$2 billion in existing plant and equipment to support Space and Energy Innovation capabilities in Florida**
- Received Congressional Medal of Merit for excellence in program implementation, management and impact in the Central Florida community



## Delivering Finance Solutions

- EB-5 Energy Fund – Support FDI in Florida, especially in rural areas
- Commercial Energy Efficiency Finance
  - Wrote handbook for local governments on implementation of energy efficiency finance programs
- Industrial Development Bonds



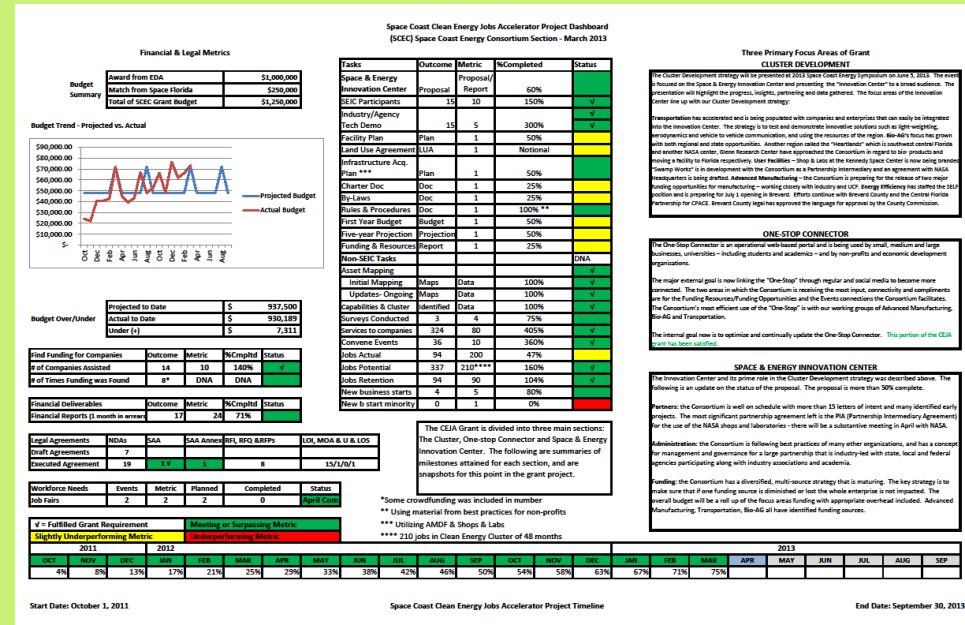


# Our Process

- Targeted Industries
  - Focus on Identifying and Leveraging Existing Assets and Capabilities
- Vetting
  - Company Background
  - Company Management
  - Financials
  - Market Assessment
  - Return on Investment
    - Jobs
    - Investment
- Award Administration and Monitoring
- Dashboards and Metrics

## Results:

- Identifies Qualified Partners to Engage
- Tracks and Benchmarks Progress
- Measures Return on Investment



# Our Services

- Business Plan Development
- Market Assessment
- Market / Sector Surveying
- Market / Lead Development
- Vetting / Due Diligence of projects and business opportunities
- Asset Mapping & Site Evaluation
- Access to Funding, Grant Writing / Proposal Development
- Grant Administration, Monitoring and Reporting
- Industry Network Building
- Strategic Coordination with Federal, State and Local Governments



# Engage Energy Florida to help your community achieve its economic development goals

- Thank You!
- For more information, please visit our website: [www.EnergyFlorida.org](http://www.EnergyFlorida.org)
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